Sample of Survey Platforms	Open Source	Number of active surveys	Number of questions	Number of responses	Conditional Logic	GDPR		Multiple Question Types	Data Export	Custom Design Options	Cost to upgrade
<b>Survey Monkey</b>	No	Unlimited	10/survey	40/survey	No	Yes	Help centre	Yes	No	No	From \$37/month
<b>Google Forms</b>	No	Unlimited	Unlimited	Unlimited	Yes	No(USA)	Help centre	Yes	Yes	Yes	Free
<b>Microsoft Forms</b>	No	200	100	50000	Yes	Yes	Help centre	Yes	Yes	Yes	Free
LimeSurvey	Yes	Unlimited	Unlimited	25/month	Yes	Yes (EU)	Help centre	Yes	Yes	Yes	From \$24/month

## **Survey Monkey**

Suitable for market research institutions, non- and for-profit organisations, students and universities, governments and other political bodies. Survey Monkey has a smooth interface and is one of the most popular survey platforms to use. It does have lots of nice features such as nice themes, the pause/save and resume ability, export data in various formaths such as Excel, PDF and others. Text formating. Drawbacks: Free version is very limited so will be paying for best features such as logic, branding, distribution list, etc.

## **Google Forms**

Google Forms is one of the best free surveys available. Google Forms allows unlimited surveys with unlimited questions and receiving unlimited responses. It also allows the author to export data to various formats such as Excel, PDF and others. Great functionality for free - it does not offer a 'premium' version. It does not offer the save and resume functionality or text formatting.

## **Microsoft Forms**

Microsoft Forms is a simple tool designed to help create surveys, quizzes and polls. It allows a large number of questions and responses. Suitable for both business and educational institutions. It allows exporting data to various formats such as Excel, PDF, etc. for customised analysis. Great functionality for free - it does not offer a 'premium' version. It does not offer the save and resume functionality or text formatting.

## LimeSurvey

LimeSurvey is an open source survey with tools for both simple and complex assessments. It has four hosting locations, multilingual, 28 different question types, skip logic and more. It allows exporting of data to all common formats. It also does have loads of nice features such as nice themes, the pause/save and resume ability as well as text formating.



